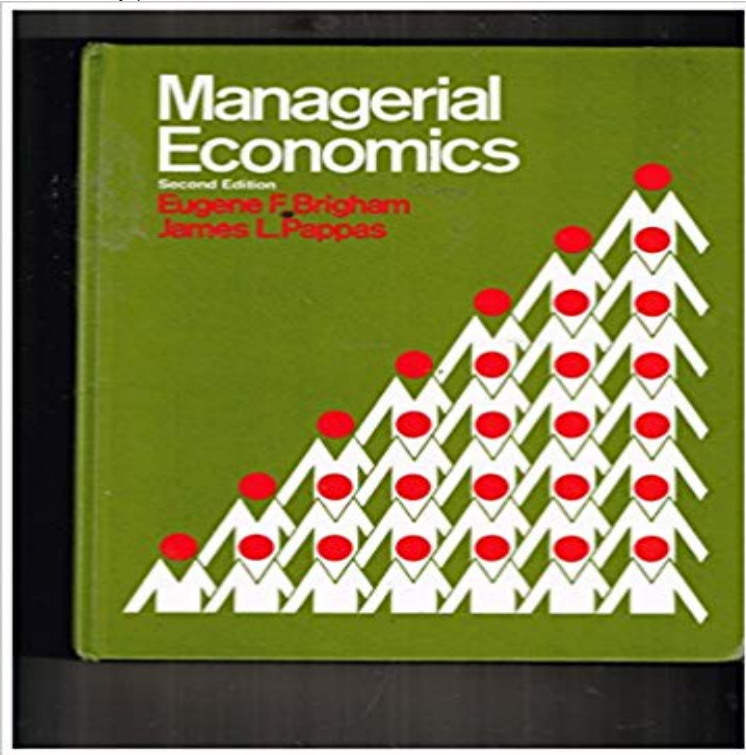


Managerial Economics



Hardcover book.

The Managerial Economics and Strategy Faculty Group promotes the teaching and research of management from a social science perspective. Research areas

The Master (MSc) in Business Economics at the University of Amsterdam (UvA) teaches you how to make the right organisational and financial decisions for

Managerial economics deals with the application of the economic concepts, theories, tools and methodologies to solve practical problems in a helps the manager in decision making and acts as a link between practice and theory. As such, it bridges economic theory and economics in practice. This subject provides an introduction to the fundamentals of microeconomics, strategy and key issues in macroeconomics, and applies this knowledge to

In 2015 Ministry of Science and Higher Education in Poland assigned 13 points to Managerial Economics (see the respective journal ranking

Managerial Economics Overview - Learn Managerial Economics in simple and easy steps using this beginners tutorial containing basic to advanced knowledge

It is less theoretical than a microeconomic principles course and more attention is given to topics which are relevant to managerial decision making.

Overview. Managerial Economics goes beyond the limits of traditional economics and business majors, blending a thorough grounding in economic theory with

This subject provides an introduction to the fundamentals of microeconomics, strategy and key issues in macroeconomics, and applies this knowledge to

The course will deal with the following issues: Why managerial economics? Consumer behaviour, production, selling, and pricing decisions. Production

Managerial Economics applies economic theory and methods to business decision-making. Economic ideas related to optimization, the theory of consumer

Managerial economics is economics applied in decision making. It is a special branch of economics. That bridges the gap between abstract theory and

The main aim is to develop an understanding of how principles of microeconomics are applied to managerial economics, and to foster an understanding of