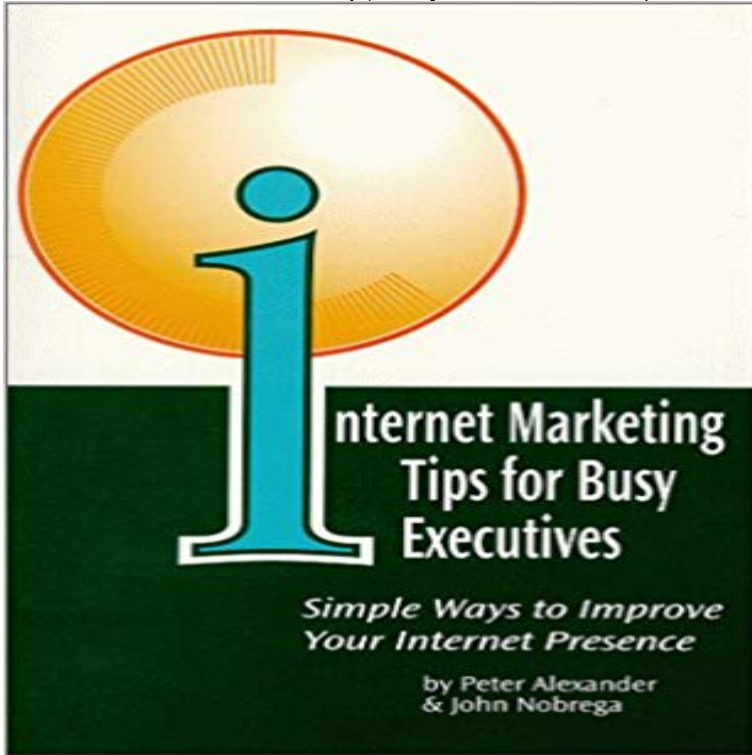


Internet Marketing Tips For Busy Executives



The tips included in this book are intended to give those with minimal knowledge of Internet Marketing techniques a simple way to develop an active, effective Web site. Anyone from a small business owner to a senior marketing executive within a large, global organization can use this book to quickly and easily make their company Web site better.

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